Alina Strelkovskaia

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Education

2010–2015 BA in Art Research (Theory and Practices of Contemporary Art)

European Humanities University, Vilnius, Lithuania

2016–2018 MA in Sociology

European Humanities University, Vilnius, Lithuania

2009–2014 Specialist Degree in Linguistics and Literary Translation

Minsk State Linguistics University, Minsk, Belarus

Related Professional Experience

2017–Present Board Member & Secretary

ICOM Belarus (International Council of Museums), Minsk, Belarus

- Developed and executed communication strategies to promote and protect Belarusian cultural heritage.
- Managed internal and external communications for the national committee.

2016–2018 Art Education Programming

The National Art Museum of Belarus, Minsk, Belarus

- Curated and managed public educational programming, including lecture series and academic conferences.
- Provided editorial and translation services for exhibition texts and institutional publications.
- Delivered guided tours and provided language support for international delegations.

2017–2024 Product & content strategy; narrative design

Editorial and managerial roles at Springer Nature (Warsaw, PL & Heidelberg, DE) and Skyeng (Remote)

- Led the design and end-to-end development of narrative-driven digital content for educational and publishing platforms.
- Managed creative workflows, coordinating with visual designers, voiceover artists and production teams.
- Applied user-centric research to inform the development of digital tools and user interfaces (UI/UX).

Skills

Languages Russian (Native), English (Native-level Proficiency, C2), Polish (C1), German (B1)

Digital Adobe Creative Suite (Photoshop, Illustrator), GIMP, Inkscape, Krita, KdenLive, other video and

digital imaging tools, Content Management Systems (CMS), HTML, CSS, foundations of Python